

PRESS RELEASE



FIA ENERGAÏA 2009: GETTING TO THE HEART OF BUSINESS

From 9-12 December, *Sud de France Export*, acting on behalf of the Languedoc-Roussillon Region, is organising the third consecutive annual FIA ('International Business Forum') event *FIA Energaïa*, dedicated to renewable energies and eco-friendly construction.

This event is taking place at the International Workshop of Renewable Energy (Energaïa) in Montpellier. Languedoc-Roussillon is one of France's leading regions for the development of renewable energy and investments in the harnessing of energy.

The FIA's mode of operation, based upon targeted and formalized business meetings with a select group of business partners, enables Languedoc-Roussillon companies in the renewable-energy and eco-construction sector to develop business trends with national and international prospects. The FIA, therefore, helps regional companies achieve national and international reach.

A true meeting-point between supply and demand, FIA Energaïa 2008 connected 45 international prospects from 10 countries and 22 regional companies. During two days, 310 targeted business meetings were organized.

Via the FIA organization, *Sud de France Export* wishes to encourage and develop business opportunities between people in the environmental business in Languedoc-Roussillon and:

- Architects
- Property developers
- Manufacturers
- Major accounts aimed at sustainable development
- Design offices
- Territorial collectivities

Sud de France Export, with the support of the international *Maisons de la Région Languedoc-Roussillon*, has launched an aggressive canvassing operation for recruiting decision-makers and purchasers in the United Kingdom, Italy and the USA.

France, Portugal, the Czech Republic, Hungary, Greece, the Middle East and the Maghreb are also included in the target countries for FIA Energaïa 2009.





About Sud de France Export

Serving companies in the Languedoc-Roussillon Region, *Sud de France Export*, under the aegis of the Regional Council, develops a support strategy for international companies and organizes a programme of networking activities. Together with the *Forums Internationaux d'Affaires* ('International Business Forums') organisation, *Sud de France Export* participates in the biggest global events and supports regional companies in their target countries.

About Energaïa

A means for organising the region's renewable-energy activities, Energaïa positions itself as the leading international workshop for renewal energy, eco-friendly construction and energy efficiency (Montpellier's Exhibition Park, 9-12 December 2009). It enables exhibitors to be at the heart of opportunities in the sector, and buyers to be introduced to companies capable of bringing innovative solutions to their projects. In 2008, the workshop brought together more than 300 exhibitors and 20,000 visitors.

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